

Rules and Regulations

Summer Culture Fest 2024

- Organizers will determinate the placement of each vendor at the Event. Vendors are prohibited to set up on their own prior to receiving the correct information of their set up location.
- All applications must be accompanied by your credit/debit card info. A Fee will be charged in the case of: Vendor arrives after the opening of event for set up (12pm); Event is fine due to non-compliance with Health department or Fire Department rules; Vendors pack and leave during the event, before closing time (8pm); Vendors abstain on cleaning their area at the end of event.
- All applications must be accompanied by photo of products and booth display.
- Summer Culture Fest and Devoted To Youth Foundation, reserves the right to limit or allow, at their sole discretion, the number of applicants for any one particular type of goods/services and reserves the right to change or substitute vendor spaces overall, thereby maintaining the diversity and quality of the Event.
- Exhibitors are responsible for collecting and reporting sales tax.
- Craft and food vendors are responsible for their own liability and workers compensation insurance. By submitting an online application or paper application, you agree to release Summer Culture Fest, Devoted To Youth Foundation, MC Farmer Inc and the Organizers of the Event from any and all liability.
- Space only is provided. Exhibitors will be responsible for providing their own setup of any other materials needed for their display. If not rented prior with event with Organizers, vendors are not allowed to use any electricity, generator, tables, chairs, trash, umbrellas, tents from the organizers for their set up. A fee will be charged on vendors Card on file if Vendors found using anything that's is not permitted.
- CANOPY MUST BE CERTIFIED FIRE RETARDANT.
- Merchandise should be displayed as colorfully and tastefully as possible. No stolen merchandise, fire arms, knives, ammunition, explosives, alcoholic beverages, drugs or illegal items, tobacco, tobacco/drug paraphernalia, or items that promote the use of any Federally controlled substance, including Marijuana.
- This event WILL NOT offer electricity.
- Personal generators MUST be a "Quiet-Type" (Low Decibels; Low Fumes). Management reserves the right to request generators to be shut down if they are disruptive. They must meet Fire Department regulations.
- Fire Department regulations require that all cords must be commercial type and taped down.
- Booth (Vendor) and/or event cancellations, fee rollovers for any reason, including inclement weather, acts of nature or restrictions by government agencies (including mandatory closures or recommended closures of event), over which the Summer Culture Fest, Devoted To Youth Foundation, MC Farmer Inc and the Organizers of the Event have no control, received before 30 days of the event are assessed a \$100 cancellation fee per booth, per number of days requested on application.

- Be at the Event no matter what weather is predicted. In case of rain, follow directions given by on-site staff. Arrive at the event prepared with heavy, see-through plastic and clamps to cover your work in case of rain, and at set-up always install at least 40 pounds of weight on each tent leg and display piece or, throughout your display in case of wind (heavily weight all umbrellas, too).
- NO REFUNDS will be given, 30 days prior and/or within 30 days of the event, regardless of reason, including inclement weather, acts of nature, or restrictions by government agencies (including mandatory closures or recommended closures of event), over which the Summer Culture Fest, Devoted To Youth Foundation, MC Farmer Inc and the Organizers of the Event has no control.
- NO REFUNDS will be given in case the Vendors change their minds or are unable to attend event. In case of illness Summer Culture Fest, Devoted To Youth Foundation, MC Farmer Inc and the Organizers of the Event will evaluate the case and may apply a portion of this years fee, 2024, to next years event.
- Although rare, theft does sometimes occur. Summer Culture Fest, Mc Farmer INC, Devoted to Youth Foundation the Host of the Event, or the City in which the event is held cannot be held liable by exhibitors for any theft that may occur at the event.
- Your marketing for each event is an essential part of our teamwork in promoting the events. We provide downloadable event graphics for your social media or email blasts to directly target YOUR customers. Additionally, for each event we create posts on Facebook and Instagram that are easily customizable and shareable. Take advantage of these or if you create your own content promoting an event. tag us too, #SummerCultureFest and @CulturefestSD. LIKE and FOLLOW us to get the latest news.
- Event hours: Saturday July 6th = 12:00 p.m. to 8:00 p.m.
- Set up for all vendors starts at 8am and ends at 11am. ALL Vendors need to be set up and ready no later then 11:30am for a mandatory check up by the organizers. Tear down starts at 8pm and has to be done no later than 10pm. ALL VENDORS SET UPS NEED TO BE OUT OF THE PARK BY 10PM. Vendors that CAN NOT FOLOW THOSE RULES will be charged a fee on their credit card on file of \$100 per incident.
- Set up Parking on street for LOAD IN ONLY, vendors are responsible to find parking around event, street parking in front of the event will be towed if parked after 12pm (start time of event). Vendors are allowed to park again in front of the event street parking at 8pm for TEAR DOWN ONLY, and required to leave no latter than 10pm.
- Vendors need to be considerate of the parking situation and avoid driving to the event in multiple cars.
- If you park on private property you can be ticketed.
- Responsible for providing a Certificate of Insurance (COI) naming “Summer Culture Fest, Mc Farmer INC, Devoted to Youth Foundation and as additional insureds:

Additional Requirements:

- Policies must be written by an Insurance Company with an AM Best rating of at least A:VII.
- The DESCRIPTION of Operations box on the Certificate of Insurance shall contain the event names and type (Culture Fest) Festival

- The Endorsement naming: County of San Diego, its officials, officers, agents, and employees as Additional Insured.
- The Certificate Holder section of the Certificate of Insurance shall specifically state:

County of San Diego, Department of Parks and Recreation c/o Waterfront Park MS A-30
1600 Pacific Highway, Suite 061
San Diego, CA 92101

- FOOD Vendors are RESPONSIBLE for obtaining County Health Dept. permits and meeting the requirements set up by the Health Department. Provide permit number with application if available at time of application. Health Permit is due no sooner than 20 days of the event.
- Each participant must have a 2A: 10B Crated fire extinguisher in their booth. If the extinguisher is NEW, Fire Departments require that it must be stamped with the CURRENT year on the label or bottom of the unit AND the indicator must be all the way to the top of the green. If you have an older unit then it must have been serviced within the last 12 months and have a current State Fire Marshal tag attached AND the indicator must be all the way to the top of the green. This may seem unnecessary, but we assure you that it is a big deal to the Fire Marshal and the events can be negatively affected if participants do not bring their extinguishers meeting these regulations.
- Vendor shall indemnify, defend, and hold harmless the Summer Culture Fest 2024, Mc Farmer INC, Devoted to Youth Foundation, the organizers, its respective board members, their officers, employees, agents, representatives and volunteers from and against any and all liability, loss, damage, expense, costs (including without limitation costs and fees of litigation) of every nature arising out of or in connection with Vendor's activities of any nature associated with the Summer Culture Fest 2024 hereunder or its failure to comply with any of its obligations under state or local law, except for such claims for loss or damage which are caused by the sole negligence and/or willful misconduct of the Summer Culture Fest 2024, Mc Farmer INC, Devoted to Youth Foundation and/or its members, agents, employees or volunteers.

I AGREE TO ABIDE BY THE POLICIES, RELEASE & HOLD HARMLESS AND THE RULES GOVERNING THE EVENT OUTLINED IN THE EVENT'S INSTRUCTION LETTER SET FORTH BY Summer Culture Fest 2024, Mc Farmer INC, Devoted to Youth Foundation, the organizers.